

Job Description

Walk Thru the Bible is searching for a full-time **Graphic Designer**. Reporting to the Vice President for Advancement, the duties include graphic design, both print and digital. Our ideal candidate is experienced in graphic design and digital advertising. In addition to being an outstanding communicator and a dynamic creator, you will also demonstrate excellent interpersonal skills.

Responsibilities:

- Work with Vice President for Advancement to create and design all Walk Thru the Bible **print** content, including corporate communications, Bible study curriculum, our Global Impact Report, our donor magazine *Pathways* (printed and published three times a year), and more.
- Work with Vice President for Advancement to design and produce all new digital content such as free Bible study courses, Bible reading schedules, and more.
- Create and design all content in keeping with Walk Thru the Bible's brand standards and guidelines.
- Creative ability to design logos, templates, and more.
- Work with Vice President for Advancement to create digital ad campaigns and print ads that accomplish specific brand awareness and/or revenue goals, introduce new Bible studies or other new products, occasionally redesigning older content (both print and digital), and more.
- Fulfill the graphic design needs of Walk Thru the Bible across all departments, including marketing, advancement, product, live events, and corporate communications.
- Photography skills are a plus.
- Other assignments and projects as requested.

Qualifications:

- B.S. in marketing or communications, or a degree in graphic design, or a related field
- At least 2 years' experience in graphic design
- Layout and print production are required
- Demonstrated excellence in work product and output
- Ability to collaborate with internal teams
- Effective communication skills, both verbal and written
- Photography skills are a plus
- Experience with InDesign, Photoshop, and Illustrator is required

Personal Qualifications:

- A committed follower of Jesus Christ, demonstrated by an intimate knowledge of Scripture, an active prayer life, a humble spirit, and active involvement in a local church.
- A high degree of personal integrity, handling both personal and professional affairs honorably and keeping commitments.
- The ability to relate well with a variety of people.
- The ability to work well in a team environment where the input of others is welcomed and encouraged.

What to do:

Visit <u>www.walkthru.org/careers</u> Or email resume to <u>jobs@walkthru.org</u>

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