

# What if

there was a fun, creative event that could inspire people to read the

# BIBLE?





recent Barna study found that 48% of the U.S. population is "Bible Disengaged," 19% are "Bible Engaged," and 5% are "Bible Centered."

About 90% of U.S. households own at least one Bible, with the average household owning three.

And 58% of churchgoers do not read the Bible.

It's not surprising, then, that pastors are concerned about biblical illiteracy and discipleship, especially among their congregations. Many Americans do not know God's grand story and how the Bible all fits together ... because they rarely pick it up.

But the Bible can't change hearts if people aren't in the Word.

# Bible engagement is the catalyst for spirit

### WHY?

Today, we have unprecedented access to the Word—from Bibles (in print and online) to study resources to devotional books and more, but we don't read it or engage with it.

Why? Is it apathy? Busyness? Intimidation? Confusion?

Whatever the reason, Walk Thru the Bible wants people to experience the Bible, to understand how it can change their lives, to know what it means to them personally. Rather than viewing the Bible like eating vegetables or exercising—i.e., We know it's good for us but we don't do it!—Walk Thru the Bible's live events take people on a journey to a lifelong love for the Word ... and its Author.

We want this for every believer. We want this for every church, for your church. And we can help.

### HOW?

We know the Bible transforms lives. We know it's real. But how do we fix the engagement problem?

Walk Thru the Bible's live events unpack the larger story of the Bible—connecting the dots of the Old and New Testaments—in a fun, compelling, interesting way. You can see it in people's eyes, those "aha!" moments when they begin to understand how the Bible all fits together, and they are inspired to dive in.

We've heard story after story of people who have never opened a Bible begin to read it on their own. We've seen believers who have become engaged with the Bible, falling in love with its Author, growing in their faith and sharing it. And yes, we've seen people at our live events meet Jesus for the very first time as their Savior.

Because the Bible



### **COSTS**

*The costs are dependent on these 2 factors:* 

- **1. A scheduling fee** paid to Walk Thru the Bible
- **2.** A tuition fee per participant (most churches ask the participants to pay this fee, usually \$20)

# tual growth ...

### **LEARN MORE**

If you're ready to start a Bible engagement movement in your church, if you want to see lives changed and disciples made, let us know.

We know that you're busy. Your people are busy too. We get it. Our ministry consultants and live events support team will come alongside you to make your live event a seamless, memorable experience. We'll work with you and your church's schedule and we'll help you with all the details. And our highly trained, certified instructors will make the Bible come alive for your congregation. To get started, visit our website at www.walkthru.

org/live-events. You'll find more information about the events and can fill out the contact form. A member of the live events support team will get in touch with you.



# changes everything.

## THE MAIN EVENTS

Our two flagship events are the Old and New Testament events, called **otLIVE** and **ntLIVE**.

Other events include *Biblical Portrait of Marriage, Teaching with Style, Raise Up a Child, 7 Laws of the Learner,* and more.

Visit our website:

www.walkthru.org/live-events





With **otLIVE**, we unpack the Old Testament: the story of humanity's fall, God's chosen

people, and the promise of our great Deliverer.



With *ntLIVE*, we explore the story of the New Testament: the story of Jesus, the early church, and the

beginning of a worldwide movement that still reverberates today.

# Our History

n 1976, a seminary student developed a Bible overview "seminar"—which became the Walk Thru the Bible Old Testament live event—that launched a worldwide Bible engagement movement. That seminary project also launched the ministry of Walk Thru the Bible. Since that time, millions of people around the world and in North America have participated in Walk Thru the Bible live events. After the event, 75% of participants commit to reading their Bible daily.

### **OUR GLOBAL IMPACT**

Today, Walk Thru the Bible impacts over 140 countries. Each year, we train and equip under-resourced pastors, we come alongside persecuted believers, we engage the biblically unengaged, and we reach and teach children—all over the world.

Imagine: people in India or Egypt or Ukraine or South Africa or Honduras going through the same live event as your church! Reach out to us today to see how we can bring these fun, inspiring events to *your* congregation.



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