

What if there was an event that could actually inspire people to read the Bible?



# Bible engagement is the catalyst for growth ...

recent Barna study\* found that 48% of the U.S. population is "Bible Disengaged," 19% are "Bible Engaged," and 5% are "Bible Centered."

About 90% of U.S. households own at least one Bible, with the average household owning three.

And 58% of churchgoers do not read the Bible.

It's not surprising, then, that pastors are concerned about biblical illiteracy and discipleship, especially among their congregations. Many Americans do not know God's grand story and how the Bible all fits together ... because they rarely pick it up.

But the Bible can't change hearts if people aren't in the Word.

## WHY?

Today, we have unprecedented access to the Word-from Bibles (in print and online) to study resources to devotional books and more, but we don't read it or engage with it.

Why? Is it apathy? Busyness? Intimidation? Confusion?

Whatever the reason, Walk Thru the Bible wants people to experience the Bible, to understand how it can change their lives, to know what it means to them personally. Rather than viewing the Bible like eating vegetables or exercising-i.e., We know it's good for us but we don't do it!—Walk

Thru the Bible's live events take people on a journey to a lifelong love for the Word ... and its Author.

We want this for every believer. We want this for every church, for your church. And we can help.

## HOW?

We know the Bible transforms lives. We know it's real. But how do we fix the engagement problem?

Walk Thru the Bible's live events unpack the larger story of the Bible-connecting the dots of the Old and New Testaments-in a fun, compelling, interesting way. You can see it in people's eyes, those "aha!" moments when they begin to understand how the Bible all fits together, and they are inspired to dive in.

We've heard story after story of people who have never opened a Bible begin to read it on their own. We've seen believers who have become engaged with the Bible, falling in love with its Author, growing in their faith and sharing it. And yes, we've seen people at our live events meet Jesus for the very first time as their Savior.

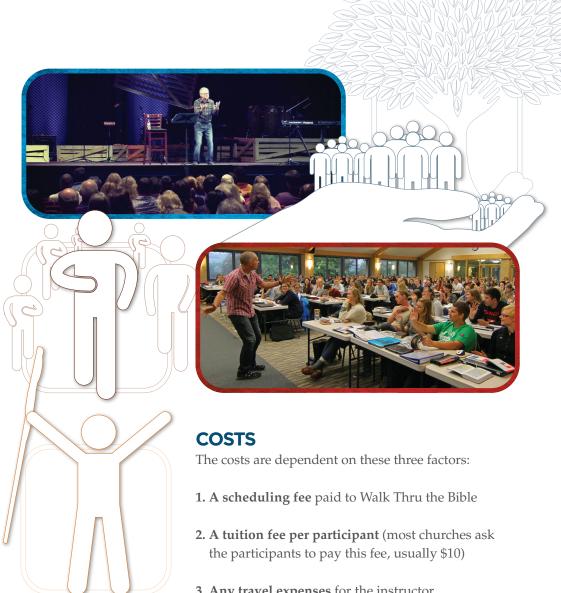
Because the Bible changes everything.



## LEARN MORE

If you're ready to start a Bible engagement movement in your church, if you want to see lives changed and disciples made, let us know.

We know that you're busy. Your people are busy too. We get it. Our ministry consultants and live events support team will come alongside you to make your live event a seamless, memorable experience. We'll work with you and your church's schedule and we'll help you with all the details. And our highly trained, certified instructors will make the Bible come alive for your congregation. To get started, call 800-361-6131 and speak with a ministry consultant, who will tailor the event to the needs of your church.



## The Main Events

Our two flagship events are the Old and New Testament events, called otLIVE and ntLIVE.

- With *otLIVE*, we unpack the Old Testament—the story of humanity's fall, God's chosen people, and the promise of our great Deliverer.
- With ntLIVE, we explore the story of the New Testament-the story of Jesus, the early church, and the beginning of a worldwide movement that still reverberates today.

Other events include Biblical Portrait of Marriage, Teaching with Style, Raise Up a Child, 7 Laws of the Learner, and more. Visit our website: www.walkthru.org/list-of-events



- 3. Any travel expenses for the instructor

### www.walkthru.org/live-events | 800-361-6131



# Our History

ore than 40 years ago, a seminary student developed a Bible overview "seminar"—which became the Walk Thru the Bible Old Testament live event—that launched a movement. Since that time, millions of people around the world and in North America have participated in Walk Thru the Bible live events. After the event, 75% of participants commit to reading their Bible daily.

## **OUR GLOBAL IMPACT**

Today, Walk Thru the Bible impacts nearly 130 countries with our live events, small group materials, devotional magazines, and more. Each year, we train and equip more than 16,000 under-resourced pastors around the globe to teach God's Word to their churches and their communities. We come alongside persecuted believers in some of the darkest places in the world to encourage them with the Word of God.

People all around the world are experiencing and learning from our live events—the same ones that your congregation can experience. Imagine: people in India or Egypt or Ukraine or South Africa going through the same live event as your church!

Find out more: walkthru.org/global-impact



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