



# Global Impact Report **2019**

**A**s I reflect on this year of ministry at Walk Thru the Bible, God keeps bringing me back to this verse: “I am doing a new thing; now it springs forth, do you not perceive it?” (Isaiah 43:19).

Our God is always working—in our hearts, in our homes and churches, in our communities, in our world, and yes, in our ministry at Walk Thru the Bible. He is constantly doing new things—He gives us a new heart and a new spirit (Ezekiel 36:26); He gives us a new song (Psalm 40:3); He makes us a new creation in Christ (2 Corinthians 5:17); He will create new heavens and a new earth (Isaiah 65:17). He makes things new.

That’s what He does. And that’s what He’s doing at Walk Thru the Bible.

tool that can equip leaders and disciple the average believer. *Chiseled* does both. It chronicles God’s process in transforming Peter from an ordinary fisherman to a strong, fearless leader in the early church. It’s a walk through his life, through the ups and downs of his spiritual journey, in a way that Christians of every culture and every age can relate to.

We’ve seen time and again that our training and resources meet people’s needs within each of our three ministry contexts. As we’ve trained and equipped dozens of pastors and church leaders around the world to teach *Chiseled* in their local churches and communities, we’ve seen how this resource gives believers hope. So many believers face the same challenges and feelings of failure as Peter—but through this resource, believers can learn that we don’t have to live paralyzed by our past mistakes. And as believers learn how to apply

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# Reflections

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## *A Letter from Our President*

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### Reflections

At Walk Thru the Bible, we operate within three main ministry contexts. We serve the biblically unengaged, the persecuted church, and under-resourced pastors and Bible teachers—all in nearly 130 countries around the world. These three ministry contexts inform and provide a framework for what we do: we help people everywhere live God’s Word.

### Chiseled

Over the 2018-19 fiscal year, we developed *Chiseled: Becoming the Masterpiece God Created You to Be*, our newest resource in the Biblical Character Series. Based on the life of Simon Peter, *Chiseled* shows how God, the Master Artist, transforms a chunk of rock into a masterpiece. God’s work in Peter’s life shows how He works in our lives, too.

When Walk Thru the Bible’s global leaders receive a new biblical resource from us, they’re looking for a

the lessons of Peter’s life to their own, they begin to understand how engaging with Scripture will impact them and make a difference in their life. *Chiseled* is also extremely valuable for believers who are being persecuted for their faith. Peter’s transformed life shows us a bold, fearless, strong follower of Jesus, one who faces persecution and still perseveres. His story is a great source of encouragement to the suffering church.

Yes, God uses our Walk Thru resources and events to change countless lives all around the globe.

### A New Thing

Fiscal Year 2018-19 was a building year for Walk Thru the Bible. One of the highlights of the year, for me, was how God gave us a new vision for Walk Thru the Bible: to double our global ministry impact in three years. Over the past several months, we’ve made significant strides to position ourselves for this next era of growth. We have restructured our leadership team—Michael Gunnin



believers and who need to be discipled; people who are being persecuted for their belief in Christ; people who do not understand the Bible or who are apathetic about reading it; people who have never heard the gospel, and more.

Our plan for reaching this goal centers around seven growth initiatives that we will focus on over the next three years to double our ministry impact around the world: Launch a global ministry for kids; leverage technology to expand our ministry reach; establish partnerships that deliver events and resources to new audiences; expand our live event ministry among U.S. churches; increase content creation that encourages Bible engagement globally; develop an intensive, intentional pastor training model; and broaden our ministry for the persecuted church.

Doubling our ministry impact in three years is a God-sized goal. But we get there with partners like you and a mighty God.

All around the world, there is a deep spiritual hunger and a growing sense of urgency for the Word of God. But as the world grows ever darker, we're encouraged and inspired by the work our Walk Thru the Bible family is doing, the stories we hear, and the great God who is orchestrating it all. Here is just one encouraging story I'd like to tell you about. In a hostile country that we work in, the director and his team are reaching more and more pastors with our resources and our course *Revolution*. After the latest training, young leaders said that by trusting God as Josiah did, they can work together to change their nation without fear or discouragement. These pastors have never been able to receive such training as this before.

This is just one story of all the stories we hear.

As we reflect on this year, we cannot help but remember and appreciate you, our faithful partners. Thank you for being such an integral, crucial part of this ministry. By God's grace, your steadfast support, prayer, and encouragement make it possible to transform countless lives around the world.

Serving together with you,

*Phil*

is now Walk Thru the Bible's chief growth officer, and his responsibilities include the strategy for reaching the goal. Genny Baxley is now the VP of operations for Walk Thru, as well as the North American Regional Director. Rich Leland was named VP of international ministries. We also brought the nearly 130 countries where we are currently working under the umbrella of 11 global regions, each with its own director. On pages 12-13, we've illustrated the impact of each of these 11 regions over this past fiscal year. All of these changes will position us for growth, and create efficiency, increase impact, and bring clarity to our work in the world.

We have prayed and planned diligently to develop a strategy that, by God's grace, will start a season of significant ministry growth—but not just growth for growth's sake. This is a God-sized dream to impact millions of souls around the world: people who are new



# 2019 at a Glance

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*Because of your support . . .*



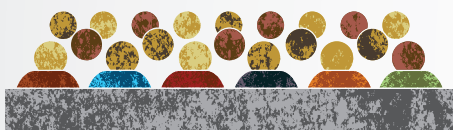
16,645

pastors &  
Bible teachers  
trained



35,764

live events



1,808,413

live event attendees



135,850

resources distributed



nearly

130

countries where you  
made a difference



1,960,908

lives impacted

# *How can someone live God's Word if they don't understand it?*

**W**alk Thru the Bible offers **innovative live events** and **transformational biblical resources** to help people break through walls of apathy, discouragement, and confusion. When people learn how to apply the Bible to everyday life, everyday life is transformed.

## OUR MISSION



## OUR TOOLS



## OUR AUDIENCE





# Chosen in a Honduran Prison



**F**or Walk Thru the Bible, launching a resource in a new country is like skipping a stone across a large pond. We give it as much momentum as we can, we train instructors, we share the teachings, but it's hard to gauge how much distance is covered until the ripples start to extend outward. We never know how God is going to use these new resources, where these courses will be taught, and

how they will impact lives, but we do know that He does and will use them.

When Walk Thru the Bible President Phil Tuttle traveled to Tegucigalpa, Honduras, to launch *Chosen: When God Calls Your Name* (our transformational study on the life of Mary, the mother of Jesus), we had prayed that this study of Mary would give hope to people who experienced great uncer-

tainty about God's purpose for their lives. As we had hoped, the study proved to be a useful tool for breaking down barriers between Catholics and Protestants. *Chosen* helped Hondurans from diverse spiritual, social, and economic backgrounds identify with Mary, her desire to be used by God, and her faithfulness to His purposes.

After Phil returned to the U.S., we prayed that God would use





“I pray that the eyes  
of your heart may be  
enlightened in order that  
you may know the hope to  
which he has called you.”

– EPHESIANS 1:18

*Chosen* to touch the lives of people all over Honduras. One month later, He answered this prayer in a powerful way, one that we didn’t expect.

Two Walk Thru the Bible instructors named Nora and Celia answered God’s call. They were given the opportunity to teach *Chosen* in a women’s prison. Located in a small mountainous town just outside the Honduran capital of Tegucigalpa, the prison managed to squeeze 485 women into a facility built to house a maximum of 200.

In the thick misery of these overcrowded quarters, God had prepared the hearts of women to hear His truth. For an entire day, Nora and Celia taught every session of *Chosen* in a prison auditorium with great conviction. The third session, “When Life Breaks Your Heart,” seemed to resonate most painfully with the audience. By the end of the day, tears and repentance flowed. Many prisoners resolved to live their lives differently based on what they had heard, and 20 of them committed their lives to Christ that day.

While many of the ripples from *Chosen’s* Honduran launch remain to be seen, God gave Walk Thru the Bible the privilege of watching Him work through the story of Mary. Though they remain enclosed within the four narrow walls of a Honduran prison, 20 more women experienced true freedom for the first time ever that day. Instead of spending days in sadness and regret, they praised God for the gift of His Son, Jesus. Now, they live with the assurance that God has chosen them for a unique purpose and are trusting His plan for their lives moving forward.







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# Opening Bibles, Opening Hearts

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**H**e\* didn't want to go to and serve in the hostile country—one that harasses, jails, beats believers—at first, but he knew that's where God was leading him. And when God connected him with a man there who had mentored him in high school, the door was open. So he moved to one of the cities in this country and began his ministry.

That was more than 20 years ago, and he says things have changed. When he began his ministry, just taking the Bible into the country was extremely difficult. There were stiff penalties even for discipling believers, and some of his colleagues were arrested.

But now, he says, it's possible to have small groups in Bible study without members having to keep their voices down. Meetings with up to about 25 participants are safe, and they can worship out loud with music and overhead projectors. Leaders are no longer followed and questioned by security police like they once were. Whereas Christian students used to want to leave the country when they finished their studies, some have now decided to stay and serve where they are.

The result is that families are reading the Bible more, students are attending small groups, and people are generally more engaged in Scripture. He used to minister only to kids who had never read a Bible before, but more and more often lately, they are already familiar with it when they come to him.

That doesn't mean there are no restrictions; this country still only recognizes another religion and makes no promises or laws about freedom of religion. One believer was imprisoned for a month and beaten, but when authorities let him go, they said to him, "Okay, we know what you're doing. Go do it, but just be discreet about it." Laws may not have changed, but enforcement has loosened up in recent years. And Bibles have begun to be opened more often.

That's where Walk Thru the Bible comes in. He is always in need of small-group resources, and many of our materials are perfectly suited to the cultural and social context of his ministry. Students are learning Scripture through our overviews, devotionals, and character studies like *Detour* and *Crucible*.

He took the bold step of renting a public meeting place a couple of years ago, and so far, there have been no serious repercussions. For now, his groups no longer have to move around or meet in a different place each month. They come together discreetly but not secretly, learning the Bible together, often through our resources. This country's society has shown signs of opening, slowly but surely. Families are becoming more open to God's Word. Hearts have opened even more. Our resources are being used by God, to comfort and to teach and to inspire, in this hostile-to-believers place.

And God's truth is making its way into more hearts each day.

\*Name withheld for security reasons.





Pastor Christopher Bera





# The Impact of One

*Never underestimate the impact of one well-equipped Bible teacher!*

Every year, Walk Thru the Bible trains and equips nearly 17,000 pastors and Bible teachers in the world's most under-resourced regions. In Africa, Asia, and Latin America, more than 80 percent of them have never received any formal training in leadership or theology. They do not have access to resources, and many in their congregations may not even have a Bible. A severe shortage of training opportunities and resources, coupled with the exponential growth of Christianity in the Global South, has created an urgent and growing need.

As Walk Thru the Bible fills this need through providing equipping opportunities, we witness how God can use a single life to ignite passion for His Word in entire regions.

In rural Kenya, Pastor Christopher Bera is one of those individuals who is making an enormous impact. Kenya is home to more than 52 million people, and is the 48th largest country in the world by land area. As Pastor Bera travels to his churches, in rural areas and in places like Mombasa, he teaches Walk Thru the Bible's Old and New Testament live events to his people.

"When I was trained by Walk Thru the Bible, I learned so much. I began implementing what I learned from the

training in my churches and in my ministry," he said. "Walk Thru the Bible's training has been a wonderful resource for me and my churches. The Old and New Testament overview events have simplified the study of the Bible and all of our leaders understand it better. Many of these are pastors who have never received any formal biblical training. Now they can teach it to their people."

He explains that by using Walk Thru the Bible training and materials, he has grown the leadership team in one area to more than 50 leaders, and about 30 of those leaders are actively involved in teaching in the churches and schools in their community. "This team is reaching more than 10,000 students and others every term," he said.

He and his team have also planted a church in Kamasielo, a rural area in western Kenya. "This church started as a weekly meeting to discuss Walk Thru the Old Testament and Walk Thru the New Testament," said Chris. "After a little while, the meeting attracted so many people from the area that they formed a church. By using Walk Thru the Bible teaching, that church has grown to 60 members."

In Pastor Bera's experience, Walk Thru the Bible offers a unique opportunity. He recently traveled to Mombasa to visit his churches there. He introduced the Walk Thru the Bible overview event to some of those small, home churches, which are also located in an area with many Muslims. "Walk Thru is an easy way to introduce people to the Bible, to open the church to people of other faiths," he said. "We aren't allowed to do a crusade or a revival in Mombasa, but we can teach this material. Just in that one area, we can reach 2,000 people a year."

By equipping Pastor Bera with high-quality biblical resources, Walk Thru the Bible is directly making a difference in countless lives in Kenya. He has a dream that in ten years, his team can reach at least 100,000 people in Kenya with Walk Thru the Bible. "When you teach Walk Thru," he said, "it is like pouring oil into the Indian Ocean because it just goes, very quickly, to reach other places. Kenya will be different because of Walk Thru resources. People are being taught the Bible with true doctrine and in a very easy to understand way. They are becoming grounded in the Word of God."

When one person has the resources they need to teach the Bible and to teach others to do the same, there's no limit to the harvest their ministry will yield.

# Global Impact

July 1, 2018 - June 30, 2019

## North America

64 instructors trained  
174 live events  
21,734 live event attendees  
46,515 resources distributed

68,313 total lives impacted

## South America

309 instructors trained  
46 live events  
3,235 live event attendees  
20 resources distributed

3,564 total lives impacted

## Eastern Europe

1,325 instructors trained  
1,099 live events  
79,711 live event attendees  
21,104 resources distributed

102,140 total lives impacted

## Central America

353 instructors trained  
83 live events  
12,923 live event attendees  
327 resources distributed

13,603 total lives impacted

## Western Europe

72 instructors trained  
641 live events  
22,054 live event attendees  
1,353 resources distributed

23,479 total lives impacted

## Middle East/North Africa

527 instructors trained  
2,351 live events  
38,288 live event attendees  
3,347 resources distributed

42,162 total lives impacted





## East/West Africa

10,577 instructors trained  
3,302 live events  
341,829 live event attendees  
2,560 resources distributed

354,966 total lives impacted

## Northern Eurasia

1,372 instructors trained  
7,373 live events  
132,840 live event attendees  
6,339 resources distributed

140,551 total lives impacted

## Asia Pacific

519 instructors trained  
1,024 live events  
37,024 live event attendees  
15,711 resources distributed

53,254 total lives impacted

## Southern Africa

66 instructors trained  
1,743 live events  
46,225 live event attendees  
5,574 resources distributed

51,865 total lives impacted

## South Asia

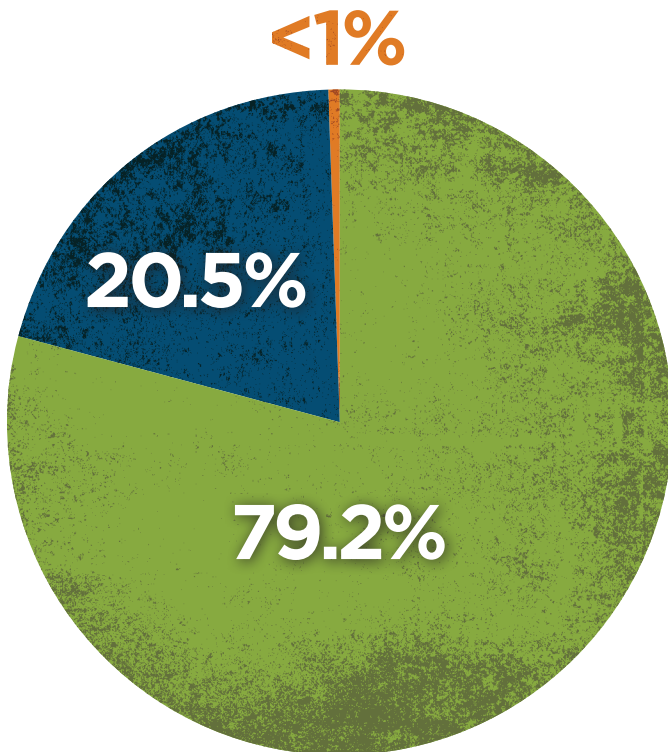
1,461 instructors trained  
17,928 live events  
1,072,550 live event attendees  
33,000 resources distributed

1,107,011 total lives impacted

Total Lives  
Impacted  
Around the  
World:  
1,960,908

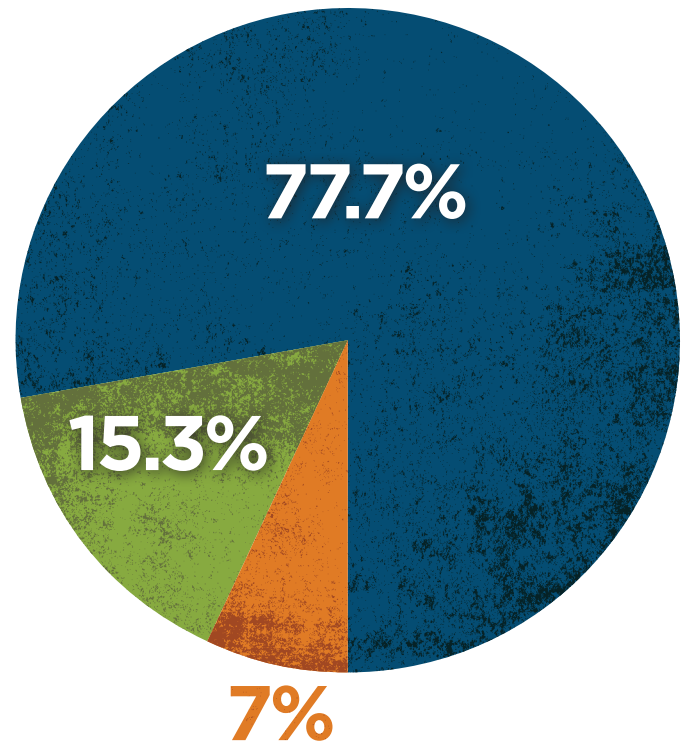


# Fiscal Year 2019



## Revenue Sources

Contributions	2,981,780
Program	772,601
Administration	11,390



## Operating Expenses

Fundraising	533,185
Program	2,698,235
Administration	241,355

**TOTAL REVENUE:** \$3,765,771

**TOTAL EXPENSES:** \$3,472,775





# Letter from the Chairman



Looking back on this past year, I'm so grateful and amazed at how God is working in and through Walk Thru the Bible and its global ministry. In Fiscal Year 2018-19, more than 1.9 million people encountered the Word of God through Walk Thru the Bible's transformational resources and innovative live events. More than 16,500 pastors and church leaders were trained in Walk Thru courses and events. These leaders take what they've learned to their people—with

the spiritual multiplier effect of reaching many more. God has given us the privilege and responsibility to minister to and make disciples in nearly 130 countries. At the end of everything we do is a person, one life. So while we do impact millions of people around the world each year, we also impact individual lives around the world each day.

Their stories tell us how Walk Thru is making a difference. We see time and again that God's Word changes everything. Whether we are helping the biblically unengaged to understand the Word, to fall in love with the Bible and its Author; whether we are equipping under-resourced pastors and church leaders with resources and events they can teach to their people; whether we are ministering to persecuted believers in some of the darkest places, Walk Thru the Bible is truly making an impact around the world.

Now is a time for reflection on all that was accomplished this year through your partnership and God's leadership. But we also know that He is doing something new here, and we can't wait to see the fulfillment of that vision. We are sure, now more than ever, that God has placed Walk Thru the Bible exactly where He wants us with the exact mission He has entrusted to us: to help people everywhere live His Word.

Thank you for your prayers, your encouragement, and your faithful financial partnership as together, with you, we do this work God has called us to do.

God Bless,

A handwritten signature in black ink, appearing to read "John Isch".

Dr. John Isch

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