

2025



GLOBAL IMPACT REPORT



The apostle Paul, in 1 Corinthians 3:6 tells us:
“I planted the seed, Apollos watered it, but **God has been making it grow.**”

At Walk Thru the Bible, our global family planted the seed; you, our faithful partners watered it, but God has been making it grow. Planting the seeds of God’s Word is producing a harvest of Bible engagement, of hearts turning toward God, of life transformation, of Kingdom impact.

Walk Thru the Bible is helping people everywhere live God’s Word. In more than 140 countries, we serve the **biblically unengaged**, the **persecuted church**, **under-resourced pastors**, and **children**.

We know that the Bible changes everything—changes lives, changes families, changes communities, and most importantly, changes eternities. Since 1976, our mission has been to ignite passion for God’s Word. We work to make eternal impact through our innovative live events and biblical resources. We help people experience life-transformation through engaging with God’s Word in memorable, innovative ways.

We know that many, many people around the world will go through their lifetime here on earth, never having read or heard the Word of God, never having an encounter with Him through its pages, never knowing His Son. At Walk Thru the Bible, we are working to change that.

Unprecedented

UNPRECEDENTED OPPORTUNITY

Around the world, God has given us unprecedented opportunity for ministry, opening door after door for Walk Thru the Bible to share the hope and truth of His Word with children, families, teachers, pastors, church leaders, the persecuted, the displaced, and more. Yes, in FY25, we experienced growth with new methods of ministry through digital tools and broadcast platforms, but we also experienced significant growth in our traditional face-to-face ministry. **In FY25, Walk Thru the Bible impacted 7,320,507 people around the world.** This is an increase of nearly 850,000 people (13%) over last year’s lives-impacted number.

This year, our Walk Thru children’s ministry hit a milestone: 2,021,665 children were taught the Bible through ministry opportunities in public schools, after-school and tutoring programs, private schools, day centers, in rural areas and urban areas, and more. That’s an increase of 53% (or nearly 700,000 more) reached over last year’s impact number for children.

Another significant area of growth is through our digital and broadcast media ministries. For FY25, we impacted 2,642,203 people through digital tools and through broadcast media. The reach of our broadcast ministry grew with new markets using our Biblical Character Series—like *Catalyst: Helping Others Pursue Their Purpose* (on the life of Barnabas), *Refuge: Finding Home in a World of Change* (on the life of Ruth), and *otPANORAMIC*—that were shown on satellite TV. Our digital reach grew this year through YouTube and Facebook video views, the growth of engagement on our website and social media platforms, the number of podcast listeners, and more.

ed Opportunity

Ministry to under-resourced pastors and the persecuted church also continues to grow, with translation projects and video projects that are underway—with more planned. We built an online distribution hub to provide our biblical resources to persecuted believers in a safe, secure way.

While we are leaning into digital and broadcast media and distribution, we will continue our face-to-face ministry, especially for training and walking alongside pastors, instructors, and teachers; especially with our innovative live events in churches, schools, prisons, and more. And yes, our children's ministry grew significantly this fiscal year, but so did our ministry to adults—the ministry to adults grew by 500,000 over FY24.

One last note about lives impacted: Over the past 3 years, Walk Thru the Bible has experienced 87% growth in the number of lives impacted around the world! Amazing!

THE BIBLE CHANGES EVERYTHING!

Wherever we work, our main goal is to help people read the Bible, understand it clearly, engage with it deeply, and live it out every day. We know that when people deeply engage with and apply Scripture, life will never be the same.

Everything that you'll read about in these pages is not possible without the grace of God, His faithful leading, the unprecedented opportunities He gives us, and how He prepares hearts to receive His Word. And everything you'll read in these pages is not possible without you—your faithful partnership, your encouragement, your prayers, your support.

While God has been so faithful with His care, His provision, and the unprecedented opportunities

He has given us, there have been challenges this year—increasing hostility and persecution in one region; a difficult leadership transition in another region; and another region is still under siege and experiencing war and facing danger every day. But every day, God still affirms the mission and ministry He has called us to. And every day, we hear stories of people who have experienced the life-transforming power of His Word through the ministry of Walk Thru the Bible.

And you walk alongside us every day in this work, this mission of helping people everywhere live God's Word, that we're all called to. Walk Thru the Bible is in an incredibly healthy place financially because of your generosity and your prayers.

So thank you for walking with us. Thank you for praying for us. Thank you for believing with us that the Bible changes hearts, lives, and families. Thank you for the millions more people around the world who may only be able to thank you in eternity.

Our prayer is that you will continue this walk with us.


Serving together with you,

Phil



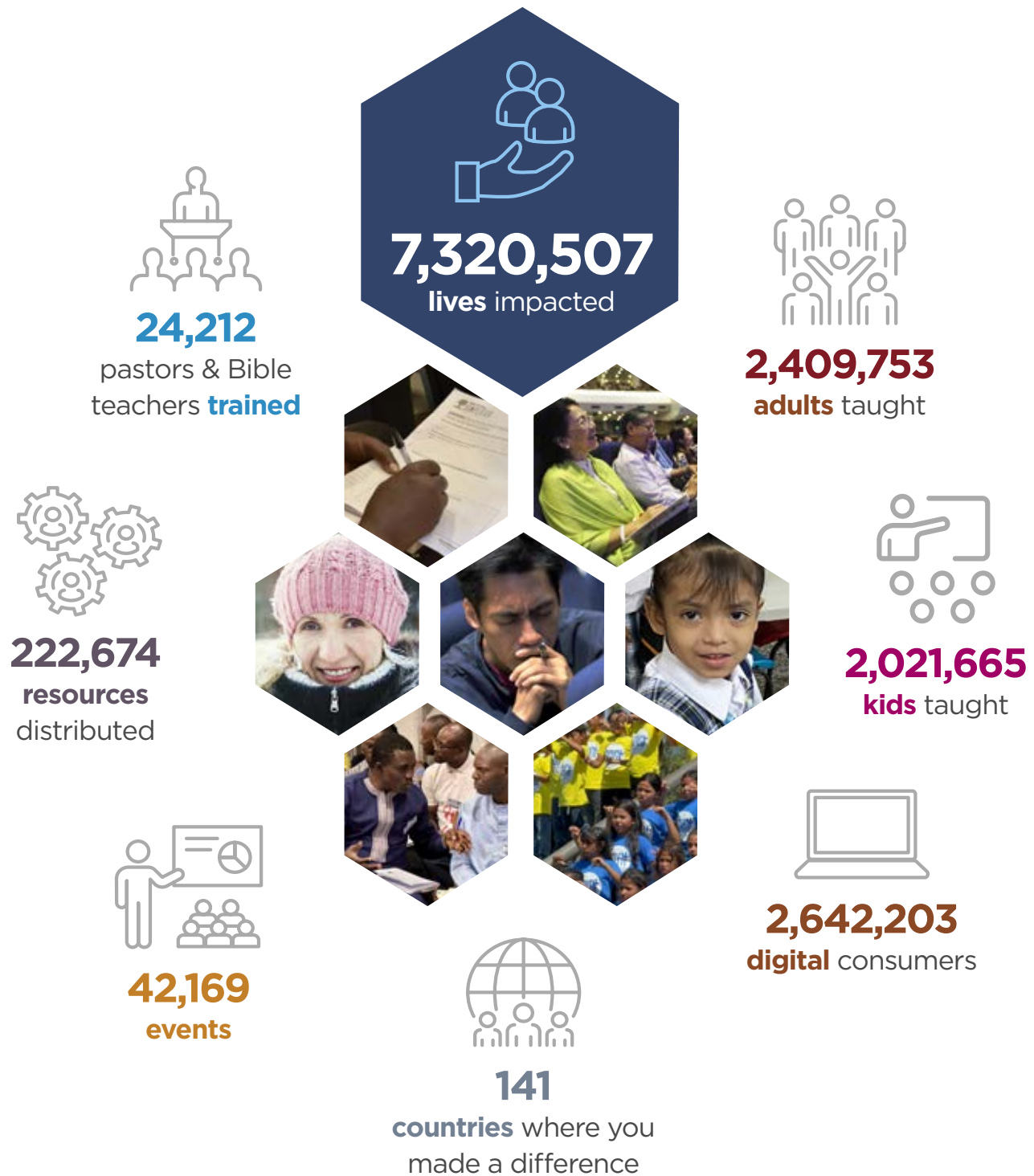
Changing hearts, changing lives...

For nearly 50 years, Walk Thru the Bible has been committed to helping people everywhere live God's Word. We know that when people truly, deeply engage with Scripture, their lives are forever changed. This year, by God's grace and your partnership and support, 7.3 million people

experienced God's Word through our live events and biblical resources. That's 7.3 million souls who had the opportunity to engage with the Word and its Author. And every day, that's 7.3 million opportunities to make an impact and change a life. **Because the Bible changes everything.** 



2025 at a Glance



Small Steps *toward* Greater Hope



Pastor Igor and his wife, Nataliya

“I never planned to become a pastor. I just wanted to serve God, wherever I ended up,” shares Igor L. His journey to the ancient town of Pereiaslav, Ukraine (in the Kyiv Region) began not with a dream — but with much loss.

WHEN LEADERS LEAVE, GOD RAISES UP NEW ONES

In 2014, Igor and his family fled their home in Luhansk as war in Ukraine broke out. They found refuge in Pereiaslav and began rebuilding their lives. Igor became a pastor at the local church, and the church grew into a place of hope. But the full-scale war in 2022 turned everything upside down again.

Many of the church’s core leaders left the country, and the city was suddenly filled with displaced families looking for food, warmth — and comfort. “One evening we opened the church doors — and people didn’t stop coming,” says Igor. “They just needed to sit, to breathe, to be near someone who would listen.”

ORDINARY PEOPLE, EXTRAORDINARY CALLING

What happened next surprised everyone. People who had never led a group before began to step forward. A young mom. A former miner. A quiet man who had only ever come for prayer who now started hosting Bible studies in his home.

“I had no formal training,” says Valentyna, now a group leader. “But I knew I could encourage someone. I knew I could be present.”

EQUIPPING THE WILLING

As new leaders emerged, Igor faced a new challenge — how could he equip them? Most were juggling jobs, families, and trauma of their own. That’s when he turned to Walk Thru the Bible.

The church had used Walk Thru’s biblical resources before, but this time, something unique stood out — a new course called *Catalyst: Helping Others Pursue Their Purpose* (a part of Walk Thru the Bible’s Biblical Character Series). *Catalyst* focused on Barnabas — not a king or prophet, but an encourager.

“David and Joseph are inspiring,” Igor says. “But Barnabas — he’s like us. Ordinary. Faithful. The one who believes in others when no one else does.”

LIVES CHANGED, ONE CONVERSATION AT A TIME

The *Catalyst* course didn’t just motivate leaders — it changed them. Eight people began leading small groups, supporting over 90 displaced and hurting individuals. They didn’t preach — instead, they listened, encouraged, and prayed.

“Sometimes I just read a paragraph from a Bible study out loud,” says Olga, one of the leaders.

Ordinary



The training and resources provided by Walk Thru the Bible gives these groups strength, structure, and hope.

“Then we sit in silence. Sometimes people cry. That’s when the healing begins. Other times, we use tools from the Biblical Character Series. But the key is this: we, the group leaders, want to be used by God — at the right time, in the right place, and in the right role. And we want to pass this on to others.”

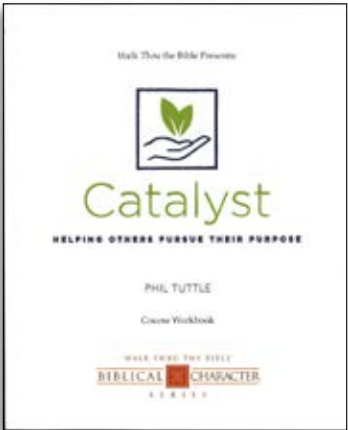
MINISTRY BEYOND THE PULPIT

In 2023, Igor and his wife, Nataliya, opened their home — not just to church members, but to two orphaned boys. They had long felt called to foster parenting, and when the local children’s services reached out, they knew the time had come. “This was no accident,” Igor shares. “It wasn’t just a family decision — it was a continuation of our ministry.”

The boys, ages 2 and 4, now call Igor and Nataliya “Mom” and “Dad.” They laugh, run through the house, and bring unexpected joy in a time of war.

THE JOURNEY CONTINUES...

Today, Igor’s church continues to grow — quietly, humbly, with resilience. New leaders are being trained. More courses from Walk Thru the Bible are being introduced. Discipleship is happening



“**Barnabas** — he’s like us. Ordinary. Faithful. The one who believes in others when no one else does.”

around kitchen tables, in basements, in small apartments.

“*Catalyst* wasn’t a solution,” Igor says. “It was a step. But it was the step that helped us all keep moving.”

Walk Thru the Bible is standing with grassroots leaders like Igor across Ukraine. These leaders don’t have platforms or budgets — but they have hearts full of love and a willingness to serve. The resources and training we provide give them strength, structure, and hope.

Because sometimes, changing a nation doesn’t begin with a pulpit. It begins when one ordinary person says, “Yes, I’m willing.”

people, extraordinary calling

Key Growth Initiatives

FY2025: A Report

At Walk Thru the Bible, we help people everywhere live God's Word. In more than 140 countries, we help people deeply engage with Scripture, to understand it and apply it to their lives as they journey with God, to know why it's important to their own lives and their own story. We make the Bible more than accessible; instead, we help people explore Scripture's depths; we help them discover the truth and hope in its pages; we help them understand God's grand Story of redemption and restoration of us to Himself.

Every day, we serve the **biblically unengaged** through our innovative live events and biblical resources—like *otLIVE* and *ntLIVE*, the Biblical Character Series and *Bible Study Simplified*, the *Daily Walk Bible* and the *Daily Walk Podcast*, and more. Every day, we minister to the **persecuted church** through our biblical resources that are used by believers in home groups, secret churches, and more. Every day, we serve **under-resourced pastors**, providing training, resources, and community, equipping them to serve their congregations and communities. And every day, we teach God's Word to **children**, who live in many types of environments, teaching them about their heavenly Father who loves them and has a plan for their lives.

These strategies and initiatives, including more that are not listed here, have supported the continued growth of Walk Thru the Bible's global impact in FY2025. By God's grace and your partnership with us, Walk Thru the Bible ministered to and impacted **7,320,507** lives in FY25.

We know that when people truly, deeply engage with God's Word, everything changes.

In FY25, we created strategic growth priorities around our Walk Thru the Bible ministry audiences. In these pages, we will report on our progress in a few key initiatives and growth strategies. We met our goals with many of our initiatives, but there were a few goals we did not meet.



1 BIBLICALLY UNENGAGED

Develop and produce the *Closer Walk/New Testament Podcast*, launched by January 1, 2025 with 250 listeners by June 30, 2025.

We created and launched the Walk Thru the Bible *New Testament Podcast* on January 1, along with a free PDF download titled *Fathers of the Faith* and a daily Worship From the Heart text. The *New Testament Podcast*, the *Fathers of the Faith* download, and the daily texts are all adapted from our *Closer Walk* devotional magazine. As of June 30, we had 112 listeners and 91 mobile text subscribers.

Develop content for *ntPANORAMIC* by June 30, 2025, and be ready to film in FY26.

The *ntPANORAMIC* project and filming have been delayed due to unrest in the Middle East. The content for *ntPANORAMIC* is being developed, and the scouting trip for filming locations has been scheduled for this fall. Filming will be scheduled for late spring, 2026.

Create a *Daily Walk Journal* companion to the *Daily Walk Bible* to launch by January 1, 2025, with 50 journals sold by June 30, 2025.

Walk Thru the Bible created, published, and launched the *Daily Walk Journal*, with a total of 56 journals sold by June 30. This *Journal* helps people develop an everyday Bible journaling habit as they read and study God's Word.

By February 15, 2025, have the capability to stream paid WTB video resources on the WTB website with at least 6 resources available for streaming by June 30, 2025.

As of June 30, the Biblical Character Series videos are available to stream on our WTB website, as well as *otPANORAMIC*, *More Than a Book*, *Bible Study Simplified*, and *Contagious: Parents Sharing God's Word at Home*. This will make our video resources even more accessible to a broader audience.

2 PERSECUTED CHURCH

Produce two Biblical Character Series courses in Arabic, using local MENA production resources (Arabic-language speaker re-teaching in Arabic on video) to reach a broadcast audience of 5,000 unique viewers by June 30, 2025.

Due to unrest in the region, we have currently produced just one of these Biblical Character Series resources, filmed by an Arabic-language speaker re-teaching *Refuge: Finding Home in a World of Change* (based on the life of Ruth). We also developed a filming and distribution partnership with SAT-7, a Christian media organization that provides biblically-based TV and digital programs to people in the MENA region. The ministry reaches millions of people, even in hostile environments

where traditional missions are difficult. SAT-7 filmed the *Refuge* teaching and will distribute it on their platforms.

Develop an online distribution hub for WTB Arabic resources with a QR-code access option.

We have created an online distribution hub for WTB Arabic resources with the QR-code protected-access option for persecuted believers to be able to securely access WTB resources. So far, a few Arabic-language resources have been uploaded to that secure distribution platform with platform registration and reporting mechanisms ... to help persecuted believers in that region live God's Word.

3 UNDER-RESOURCED PASTORS

Write and film a 4-part *Bible Study Simplified* resource on moving from Bible study to sermon development by February 1, 2025, and distribute to 2,500 pastors by June 30, 2025.

We have developed this new training and sermon development resource for under-resourced pastors. Titled *Bible Teaching Simplified*, the course has been test-taught in 2 areas: Nigeria/Kenya and Honduras. After some content refinement, the course will be filmed this September and launched with accompanying resources to help under-resourced pastors learn how to teach and prepare sermons. This will help to ensure that these pastors, who do not have a theological education, have increased ministry impact.

Develop and implement outcome measurement for pastors enrolled in the Pastors Institute with at least 250 participants by June 30, 2025.

Walk Thru the Bible's Pastors Institute is experiencing significant growth (both in regions where it has been launched as well as the number of pastors

enrolling in the program). With this growth comes a need to have an outcome measurement tool for pastors to provide information on what resource they taught, where they taught it, people taught, general feedback, stories, and more. While we did not complete the initiative in FY25, the groundwork has been established and will be launched in this fiscal year.

Deploy, test, and start implementing multi-lingual capable online software solution (CRM, LMS, etc.) in at least 2 regions by June 30, 2025.

Walk Thru the Bible is developing a Learning Management System, a software platform that serves as a centralized digital hub for learning, enabling our pastors and leaders to access WTB course materials, resources, etc. This tool will help to better equip them to teach their congregations. While we did not complete this initiative in FY25, we are working with a developer to create the WTB system, to be launched this fiscal year.

THANK YOU

God continues to surprise us with the unprecedented opportunities He has given us for global ministry. He continues to lead and inspire us through challenges and persecution. He continues to guide us, giving us creativity to think in new ways while not forgetting our past. He continues to open doors of ministry, helping us to build on the momentum of the past few years. Because of Him, and because of you, we continue to impact more and more people around the world.

We are so grateful for God's leadership and His grace as we work to fulfill His calling for Walk Thru the Bible. We are so grateful for our Walk Thru the Bible family—men and women and students who work tirelessly to ignite passion for God's Word in the hearts and lives of people around the world.

And we are especially grateful for you, for your partnership, support, and encouragement. Thank you for walking with us as we serve the Kingdom together. And thank you from all of the people around the world who cannot thank you themselves. 🙏

4 CHILDREN

Develop 4 new Biblical Character Story Sets and train 80 instructors to teach them to 1,600 children by June 30, 2025.

Four new Biblical Character Story Sets were developed this FY. These Story Sets mirror the Biblical Character Series courses. The Story Sets take children deeper into the stories of the Bible to help them cement and grow their faith in God and His Word. The Story Sets developed this year are from the lives of David, Elijah, Moses, and Peter. WTB's Global Children's Team members were trained to teach the sets and train others within their networks to use the sets with children. A total of 80 instructors were trained, and 1,600 children were taught the new Story Sets by June 30.

Create an *otLIVE for Kids* workbook for North America by December 1, 2024.

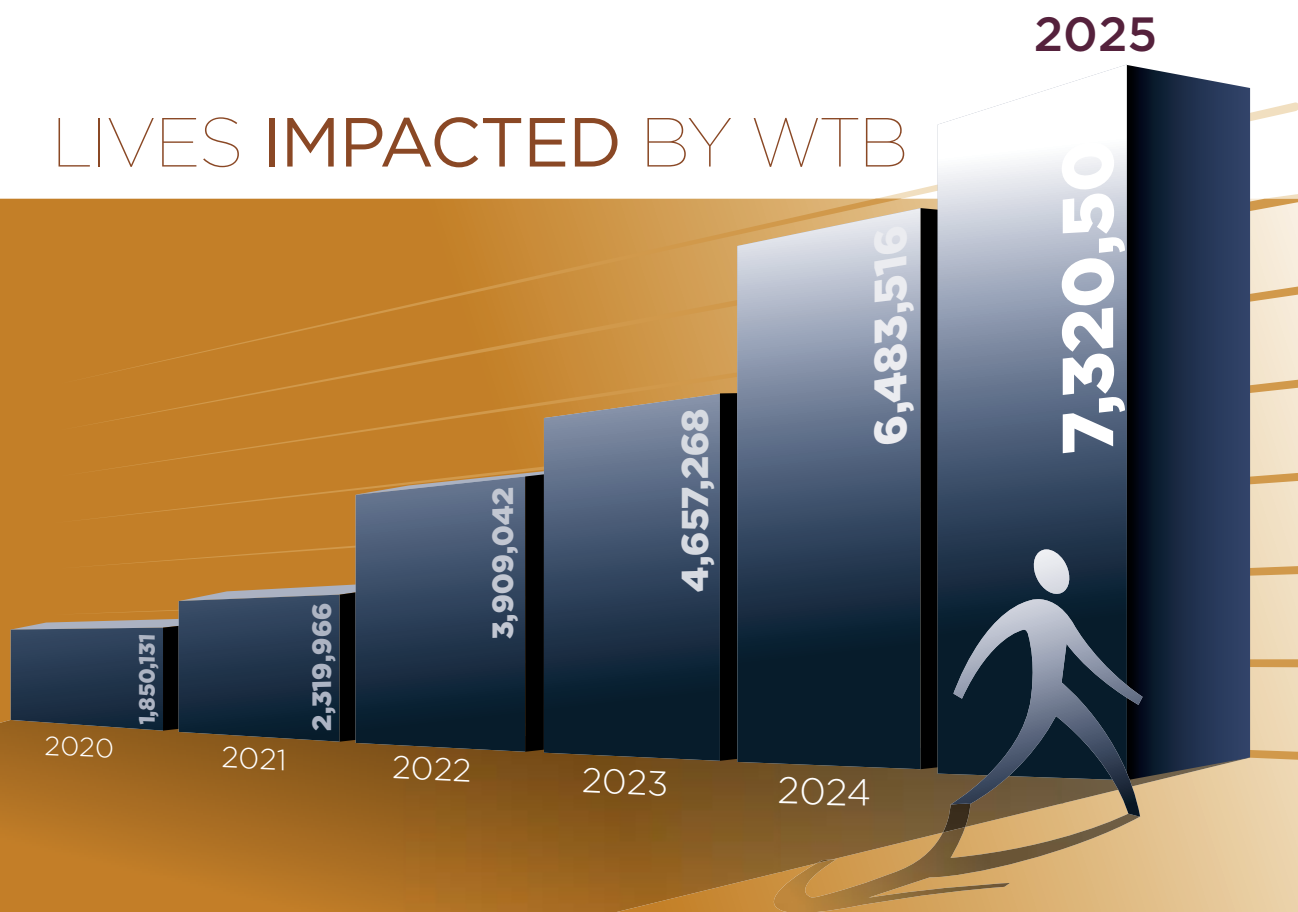
Walk Thru the Bible has created a new workbook for our *otLIVE for Kids* event (teaches the big

picture storyline of the Old Testament to children) for the North American audience. The live events team has introduced the new workbook to the WTB children's live event instructors and has trained new children's instructors in FY25.

Establish 3 MOU-signed partnerships with children-focused ministries by June 30, 2025.

Two MOU-signed partnerships with a children's ministry focus were signed during FY25. The new partnerships include the Bible Society of Colombia, which encompasses six cities in Colombia that the WTB children's ministry will teach children the Word of God. We also developed a partnership with a childcare organization in Costa Rica — with brand new ministry launched in Costa Rica this fiscal year. There were a number of other partnerships established in FY25 without formal MOUs in Ukraine and Taiwan.

LIVES IMPACTED BY WTB





Global Impact

July 1, **2024** - June 30, **2025**

Central America

540 people trained
34,009 live event attendees
339 live events
7,626 resources distributed
42,175 total lives impacted

East/West Africa

2,892 people trained
1,682,534 live event attendees
2,960 live events
1,538,089 resources distributed
3,223,515 total lives impacted

Eastern Europe

1,897 people trained
40,144 live event attendees
764 live events
581,559 resources distributed
623,600 total lives impacted

Middle East/N. Africa

2,648 people trained
17,081 live event attendees
104 live events
3,144 resources distributed
22,873 total lives impacted

North America

19 people trained
18,742 live event attendees
155 live events
258,036 resources distributed
276,797 total lives impacted

Northern Eurasia

10,184 people trained
72,575 live event attendees
1,926 live events
19,471 resources distributed
102,230 total lives impacted

South America

236 people trained
4,635 live event attendees
159 live events
2,326 resources distributed
7,197 total lives impacted

South Asia

2,239 people trained
1,852,734 live event attendees
27,578 live events
0 resources distributed
1,854,973 total lives impacted

Southeast Asia/Pacific

3,195 people trained
78,815 live event attendees
1,656 live events
377,635 resources distributed
459,645 total lives impacted

Southern Africa

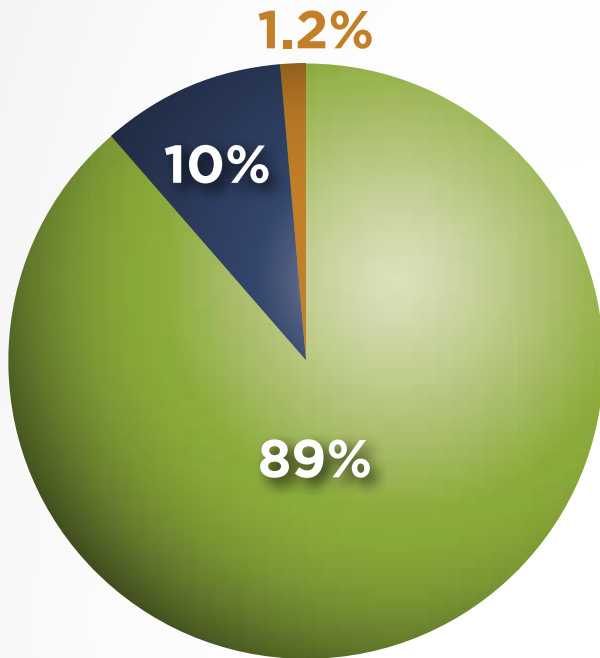
217 people trained
561,011 live event attendees
3,953 live events
7,015 resources distributed
568,243 total lives impacted

Western Europe

145 people trained
69,138 live event attendees
2,575 live events
69,976 resources distributed
139,259 total lives impacted

Total Lives
Impacted
Around the
World:
7,320,507

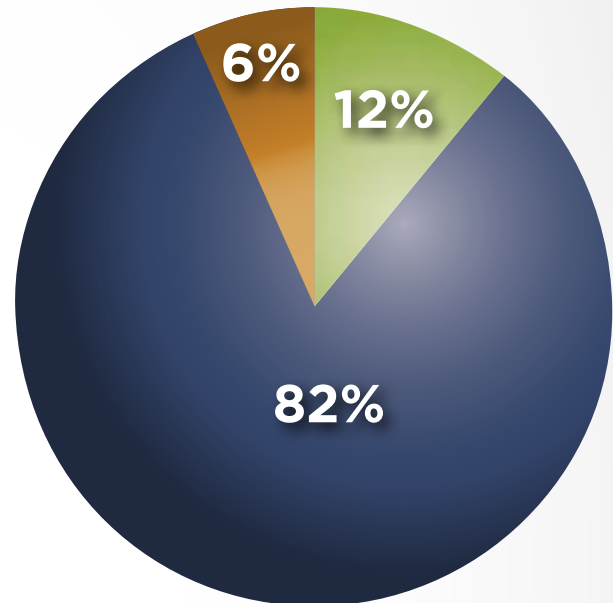
Fiscal Year 2025



Revenue Sources

Contributions	4,762,156
Program	512,854
Administration	63,973

TOTAL REVENUE \$5,338,983



Operating Expenses

Fundraising	626,638
Program	4,108,789
Administration	283,221

TOTAL EXPENSES \$5,018,648

PROFIT/LOSS \$320,335



Letter from the Chairman



As I reflect on this past year at Walk Thru the Bible, I am exceedingly grateful and truly amazed at God's work around the world through this ministry. He has given Walk Thru the Bible unprecedented opportunity in these times and circumstances. As you've read in these pages, more than 7.3 million people, in 141 countries around the world, encountered the Lord through the work of this ministry.

This year alone, more than 24,000 pastors, church leaders, Bible teachers, school teachers, and instructors have been trained in Walk Thru courses and live events. These pastors and leaders take Walk Thru biblical training and tools back to their people—to a church, a school, an orphanage, a day center, and beyond. This is where the multiplication model of 2 Timothy 2:2—"The things which you have heard from me in the presence of many witnesses, entrust these to faithful men who will be able to teach others also"—shows fruit; this is where spiritual growth results.

FY2025 also reflects a milestone in our WTB children's ministry: in order to grow and deepen their faith, 2,021,665 children were taught the Word of God through Walk Thru the Bible's resources, including live events for kids and our follow-up and leave-behind materials.

Engagement with WTB digital resources—including satellite broadcasts, YouTube videos, streaming resources, free downloads, podcasts, and more—continues to grow.

God continues to give Walk Thru the Bible unprecedented opportunities to minister around the world. The mission of helping people everywhere live God's Word is focused on four ministry audiences: helping the **bibli-cally unengaged** engage with, understand, and apply the Bible to their lives; supporting and uplifting **persecuted believers** in some of the most dangerous areas in the world; providing resources, training, and much-needed community to **under-resourced pastors**; and teaching **children** the Bible.

Because of God's grace, your continued support and partnership, and the tireless work of our global family of men and women, people around the world are being forever changed by the power of God's Word. My prayer is that you will continue this journey with us in the work God has called us to do. And thank you—for your prayers, your encouragement, and your partnership, as we serve together with you.

God bless,

A handwritten signature in dark ink that reads "Carter".

Dr. Carter Harsh

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About Us:

At Walk Thru the Bible, we have nearly 50 years of helping people everywhere live God's Word. Millions of people in more than 140 countries have experienced the Bible in a whole new way—and their lives have never been the same... ***because the Bible changes everything.***

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